



THE BEGINNINGS

Birth of the dream

Studies/travel

Planning



PREPARATIONS

aka retirement

Location
Terroir
Varietals
Density of planting



GROWING PHILOSOPHY

Respectful of Nature
Use of chemicals
Challenges



BUSINESS SIDE OF VITICULTURE

Yields

ROI

Next step - Winery



DESIGN & CONSTRUCTION

Solar powered
« Off-Grid »
Water cistern



WINEMAKING

Traditional
Non-interventionist
Organic



BUSINESS SIDE OF VINICULTURE

Premium wines
Quality grapes = Quality wine
Access to market



ACCIDENTAL « GREEN » OPERATION

Unique
Niche market
Secret of success