



Down to Earth

Editor's Corner

Summer is finally upon us. It's time to spend some quality time with your heat-loving plants! If that doesn't keep you busy enough, never fear. There are plenty of fun activities happening in your community, and DTE is one of the best places to learn about them. If the idea of an organic farm or garden tour piques your curiosity, read on!

In this edition, you'll find thoughts on this year's Urban Organic Gardening Seminars, along with updates on important COG OSO programs and events. Though we're excited for summer and the smorgasbord of local outings that come with it, we're also sad. No doubt you'll feel a twinge of sadness too when you read the reflections of Amanda Wilson, Growing Up Organic's program manager. GUO has done invaluable work, and we hope that work will resume in the near future!

Wishing you a great summer.

Your *Down to Earth* Editor,

Molly Davidson

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Urban Organic Gardening Seminars 2016

DAVID TOWNSON- COORDINATOR

The annual Urban Organic Gardening Seminars took place in Ottawa on Tuesday and Thursday evenings from April 12 to May 3. There were 60 participants, 36 of whom registered for all seven sessions!

The topics covered included the following: organic gardening in the ground, in raised beds, and in containers. The importance of soil and compost was prominently featured. The organic-gardening management of diseases and bugs seminar was very popular; it was presented in both English and French. New this year was a seminar on organically growing fruit trees, nut trees, shrubs, and vines. All of these topics were very well received.



Instructor Telsing Andrews

The instructors included Rob Danforth, Telsing Andrews, Eveline Lemieux, David Hinks, Pat Lucey and Nicholas Taylor.

Information booths from our chapter (COG OSO) about the Senior Organic Gardeners program and Seed Haven offered participants opportunities to find interesting information at the break. Organic seeds were also on sale.

David Townson brought an assortment of books about organic gardening to display, which participants perused during the break as they sipped green tea!

Seminar promotion was carried out by a volunteer team that included Rachel Moore and Les Braden. The team was reinforced by students from the Ottawa Technical Secondary School Autism Program; teacher Anne Villeneuve and her colleagues called establishments about displaying posters, then the students made a second round of calls and brought the posters into receptive locations and put them up. Students then completed the process by writing thank-you notes. A win-win situation for COG OSO and the students, who learned a lot from the experience.

Door prizes were donated by Seed Haven, a local company that invented the garden frame.

A number of volunteers attended the seminars to set up and tear down the displays. They greatly supported the warm, friendly atmosphere, which was very welcoming to participants!

For the first time in 2016, handouts for each seminar were posted to our website and participants were given a password to access and download them. This proved to be a very effective, cost-efficient, and environmentally-friendly strategy!

Currently, a program evaluation is being carried out on our organic gardening seminars. The aim is to get a full picture of the seminars in context. We will be looking at other groups offering gardening workshops and seeking more efficient ways of offering important information to the community at large.

The advisory group for the seminars will make recommendations to the steering committee for 2017 and beyond.



Instructor Rob Danforth



Reflecting on Growing Up Organic

AMANDA WILSON, GROWING UP ORGANIC PROGRAM MANAGER

As we come to the end of our current funding (an Ontario Trillium grant), I want to take a moment to reflect on some of our achievements and learning moments. Growing Up Organic has been a COG OSO project since 2007. In that time, it has taken on many different directions. The current project has three aims: supporting the establishment of school gardens, facilitating garden and farm-based learning, and encouraging sustainable food literacy and healthy school food by connecting school breakfast programs to



local organic farms. The overall objective of GUO has been to empower the next generation with greater food literacy, life-long healthy eating habits, improved food skills, and an understanding of the environmental impact of their food choices.

Since joining the project in January of 2015, I have been consistently amazed at the level of commitment and enthusiasm from teachers, students,

parents, and farmers for garden and farm-based education. Gardens are magical places; witnessing a student who is experiencing that magic for the first time is truly wonderful.

The project has not been without its challenges. In many ways, our societal structures and institutions remain skeptical and ambivalent about growing food in schools and creating direct links between local organic food systems and schools. One school we worked with received funding to build a garden shed to store their tools; however, policy dictated that the shed be constructed out of concrete, tripling the cost. Another teacher reported that their school board did not allow rain barrels for their garden because they were seen as a drowning hazard. Schools remain hard pressed to find the funds to cover transportation costs for farm field trips, and school breakfast providers don't have the necessary equipment or resources to take full advantage of the bounty of local organic produce available. It's also worth noting that the 2015 labour dispute between teachers and school boards caused a significant disruption to our programming. Finally, more than one workshop and field trip were cancelled due to the unpredictability of mother nature.

Despite these obstacles, we have accomplished some pretty amazing things. In June of 2015, Jen, our project coordinator in Prescott Russell, coordinated farm field trips to Covenant Farm in Clarence Creek. Over 100 students got the opportunity to build scarecrows, meet farm animals, and plant vegetables. In the past 16 months, Alain, our project coordinator in S, D&G, has helped build over five new gardens at schools and community agencies. There has been a flood of requests for garden workshops.

We've helped kids plant garlic, fruit trees, kale, and pretty much everything in between. These kids have had the opportunity to watch their plants grow and harvest the literal fruits of their labour. We used our math skills to divide garden beds for planting and identified the different parts of a plant to harvest and save vegetable seeds. As Jen notes, "there is nothing like having the students excited about healthy grown food and knowing exactly that they were part of it all. My investment with GUO has been a wonderful experience and I wish that all students in our communities have the opportunity to experience the magic." There is a genuine thirst among young people for these kinds of educational experiences and opportunities; it is this desire that sustains and fuels the work of GUO, and it is this desire that makes me hopeful that we are indeed creating a better world for the next generation.

One of my personal highlights was presenting on GUO's work at the first ever national conference on farm-to-school programs, Sustaining the Menu. A room of over 400 delegates from across Canada provided an incredible visual representation of the growing desire to connect schools to the broader food system and involve kids in the seed-to-plate journey. As one of the few food literacy and farm-to-school programs explicitly based in organic food systems, Growing Up Organic is an important example of how to connect food literacy with food justice and environmental sustainability.

As Growing Up Organic comes to a close (for now), I'm proud to say that the seeds of sustainable food literacy and farm to school have been firmly planted in the hearts and minds of students, teachers, and the broader communities of Ottawa, Prescott Russell, Stormont, Dundas, and Glengarry. I'm confident that this vital work will continue, so that one day we will see a garden in every school and fresh local organic food on every plate.

Growing Up Organic resources and program materials remain available on our website <https://cog.ca/ottawa/growing-up-organic/>

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GARLIC FUNDRAISER FOR COG OSO

In 2014, COG OSO was given certified-organic garlic by three member farms - Covenant Farm, Ferme cooperative aux champs qui chantent, and Ferme la Rosee. The garlic was to be sold as part of a fundraiser. In order to allow this gift to keep on giving, we planted 600 cloves in the fall of 2014 and again in 2015 on Dick and Bev Coote's certified-organic farm near Stittsville. The harvest this year will take place in mid to late July. If you would like to help us harvest the garlic, store it in Dick's barn for drying, or prepare it for sale later in August (or if you would like to place an order to buy some of this delicious garlic), please contact Lloyd at lw.strachan@bell.net.

ORGANIC WEEK ACROSS CANADA

September 17-25, 2016 – Canada's National Organic Week is the largest annual celebration of organic food, farming, and products from across the country. Last year, events included everything from pickling workshops to recipes contests, farm tours, and organic food and drink tastings in retail locations across Canada. Every school, retailer, chef, organic grower, and advocate is encouraged to get involved. To take part in Organic Week, search our events page or plan an event in your community <http://organicweek.ca/>.

GM FISH APPROVED BY HEALTH CANADA

On May 19, 2016, Health Canada approved the first genetically-modified (GM) food animal - an Atlantic salmon - for human consumption. The Minister of the Environment approved the commercial production of GM Atlantic salmon eggs and fish in late 2013 (this decision is currently before the courts). "Canadians could now be faced with the world's first GM food animal, approved with no public consultation and no labelling," said Lucy Sharratt of CBAN. <http://www.cban.ca/Resources/Topics/GE-Fish>

STOP GMO ALFALFA

"This would be a disaster for farmers because, once it has been planted, there would be no way to stop the GM trait from spreading to organic and conventional farms and crops." This comment was made by Jan Slomp, **President of the National Farmers Union, March 24, 2016**. In May, the National COG office wrote to the Minister of Agriculture and Agri-Food Canada expressing our concerns. For actions you can take, visit the following link: <http://www.cban.ca/Resources/Topics/GE-Crops-and-Foods-Not-on-the-Market/Alfalfa>

CANADIAN ORGANIC SCIENCE CONFERENCE

September 19-21 in Montréal-Longueuil, QC – The theme of the second Canadian Organic Science Conference is "sharing research that grows organic". On the program there are two days of conference presentations (in English) and a field day of visits to Quebec organic farms. World-renowned Canadian and international scientists will present research on all aspects of organic agriculture, including crop and livestock production, soil science, and value-chain development. This important event will be held September 19-21 at the Sandman Hotel in Montreal-Longueuil. Researchers and organic producers will get a unique opportunity to share organic knowledge. <https://www.craaq.qc.ca/en/Evenements-du-CRAAQ/2nd-canadian-organic-science-conference/e/2408>

SUPPORT THE DEMAND FOR GMO LABELING IN QUEBEC

The primary objective of this campaign is to mount a popular movement to pressure the Quebec Ministry of Agriculture, Fisheries, and Food to introduce a bill requiring the mandatory labeling of GMOs in the province. Its secondary goal is to revive the debate surrounding GMO labeling in Quebec and across Canada. <http://labelinggmo.org>

Corporate Concentration Intensifies

FROM LUCY SHARRATT - CBAN COORDINATOR
coordinator@cban.ca

Corporate consolidation in seeds and pesticides threatens to continue unchecked as the big six companies may soon become three. Monsanto has recently rejected Bayer's \$62 billion acquisition bid but merger talks continue. ChemChina plans to buy Syngenta for \$43 billion, after Syngenta rejected a bid from Monsanto. Dow Chemical Co and DuPont are forging a \$130 billion business.

In 2014, Monsanto, DuPont, Syngenta, Dow, Bayer, and BASF controlled 63% of the global commercial seed market and 75% of the pesticide market. It is not surprising then that seed prices are steadily rising (ahead of other farm inputs), and that GM seed prices are significantly higher than non-GM counterparts. At the same time, the number of non-GM varieties on the market has greatly decreased. Collective sales of these companies is over \$65-billion a year in agrochemicals, seeds and GM traits. Since GM seeds were first introduced, the market share of the largest three has more than doubled, from 22% to 55%. For more information on the impacts of this corporate concentration see CBAN's report "Are GM crops better for farmers?" www.gmoenquiry.ca/farmers

The current wave of mega-mergers between the world's top seed and pesticide corporations (ChemChina-Syngenta, Dow-Dupont, Monsanto-Bayer) can be challenged. ETC Group's new briefing discusses the big picture: Will farm machinery companies join the race to control seeds? <http://etcgroup.org/content/industrial-food-chains-recipe-box-lunch>

For more information, visit www.cban.ca and www.etcgroup.org

The Farmersville Community Abattoir

The Farmersville Community Abattoir is being established east of Athens in Leeds County. The organizers for the abattoir have posted a survey online to assess potential interest in using the facility. At the link below, there is a description of the abattoir and the link to a short survey.

If you or your clients/members are interested in regional meat-slaughter capacity, please complete and/or forward this survey to assess the feasibility of a new plant in this area

<http://www.uppercanadaheritageat.ca/farmersville-community-abattoir/>

Please circulate within your networks. For information, contact:

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Endocrine disruptors: the secret history of a scandal

Article from [Environmental Health New](#) reprinted with permission.

Next week, sources say, the European Commission will take up regulations on endocrine-disrupting chemicals. Too bad the text driving the decision remains cloaked in covertness worthy of the most sensitive state secrets. Part 1 of 3.

8 June, 2016

BY STÉPHANE HÔTEL

Editors Note: This article was originally published by [Le Monde](#) on May 20. This version is translated by the [Health and Environment Alliance](#) and is republished with permission. We are also republishing other parts of the investigation: [Le Monde's interview with French Environment Minister Ségolène Royal](#) (Part 2) and [doubt sown by Brussels' industry-linked scientific community](#) (Part 3).

This is one of the best kept secrets in Europe. It is locked up in the maze of corridors in the European Commission, in a guarded room that only about 40 accredited officials have the right to enter. And then only with paper and pen. Smartphones are not allowed. This is a stricter safety protocol than even for the *Transatlantic Trade and Investment Partnership* (or TTIP) between the European Union and the United States: If members of the European Parliament want to access TTIP documents they can enter the reading room without anyone checking the contents of their pockets.

The secret is a report of about 250 pages. Its title, in the jargon of the Commission, is "Impact Assessment." It assesses the "socio-economic" impact of regulations related to a group of chemical pollutants. Known as endocrine disruptors, these

chemicals are capable of interfering with the hormones of animal species, including humans, and are believed to be the cause of many serious diseases: hormone-dependent cancers, infertility, obesity, diabetes, neurobehavioural disorders.

They are found in a multitude of consumer items, cosmetics, pesticides and plastics such as *bisphenol A* (or BPA). Whole sectors of industry will be affected by regulation of these chemicals in the medium term. Billions of euros are at stake.

TWISTS WORTHY OF A TV SERIES

The prospect of restrictions, perhaps even bans, raises serious worries among manufacturers. The pesticide industry has never hidden its hostility to the European regulation on "plant protection products," from which originates a decision-making process with twists and turns worthy of a TV series. Adopted by the European Parliament in 2009, the text provided for special treatment of pesticides: those recognized as endocrine disruptors would not be allowed on the market. But they must be able to be recognized.

In concrete terms, the job was to lay down criteria to identify these substances. Without the criteria, the law cannot be implemented.

The Commission was therefore obliged to find a way to distinguish endocrine disruptors from other chemicals. In concrete terms, its job was to lay down criteria to identify these substances. Without the criteria, the law cannot be implemented. National health authorities, industry and NGOs are thus in suspended animation awaiting a decision on these criteria for identification—a regulatory tool that will then enable restrictions or, more radically, prohibitions on the use of certain endocrine disruptors. Today, seven years later, these criteria still do not exist.

This impact assessment, with its highly confidential conclusions (as secret as the location of the fountain of youth), is largely responsible for this delay. It was not originally part of the plan,

but industry called for it as a way to weaken the regulation. It succeeded in early summer of 2013 after a lobbying blitzkrieg by pesticide and chemical industries working in tandem. Activities were coordinated mainly through their Brussels lobbying organizations: *European Crop Protection Association* (ECPA) and *European Chemical Industry Council* (CEFIC).

A HYPERSENSITIVE FILE

The giants of agrochemicals—the two German heavyweights, *BASF* and *Bayer*, and the Swiss multinational, *Syngenta*—were also on the battlefield. Commission Secretary General Catherine Day finally yielded to their request for an impact assessment on the basis of "divergent opinions" in the scientific community and "potential impacts on sectors of the chemical industry and international trade"—a direct reference to TTIP, on which negotiations were then just beginning. In a July 2, 2013 memo, Day, the then highest European Union official, described the criteria for labeling endocrine disruptors as a "sensitive subject." Sensitive it stayed. And hypersensitive it became.

The European Parliament had given a deadline for the Commission to write these infamous criteria: December 2013. Not seeing anything coming, Sweden took the Commission to court. This move was supported by France, Denmark, Finland and the Netherlands and also by the European Parliament and the European Council—a rare configuration.

The Court of Justice of the European Union did not delay in its response. Just before Christmas 2015, it found that the Commission, which is the guardian of treaties, had "violated the law of the Union." The judgement swept away the "alleged need for an impact assessment of the scientific criteria" that the Commission had placed at the heart of its defense. But the same day, the spokesperson for Lithuanian Vytenis Andriukaitis, the

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COG OSO thanks Little Stream Bakery for the generous Silver Star Sponsorship of \$1000

European Commissioner for Health, announced bluntly that the impact study would still be carried through. Already hypersensitive, the file became inflammable.

WHAT COST OF ILLNESS?

European parliamentarians are furious. Some have sent several letters to the President of the Commission, Jean-Claude Juncker. These had no effect. On January 13, the President of the European Parliament, Martin Schulz, wrote to Juncker: The Commission's delay was "unacceptable." Continuing the impact assessment, Schulz added, was "in defiance of the judgment" of the highest court of the EU, to which he asked the Commission to "comply without delay". The message was repeated in a second letter on March 10. Studies peg the health costs of exposure to endocrine-disrupting chemicals between €157 billion and €288 billion. Sweden, for its part, continues to keep up the pressure. In a document dated May 13 that *Le Monde* has obtained, Sweden curtly reminded the Commission that the Court "prohibits the use of economic considerations to define criteria."

So what is the nature of the "economic considerations" contained in the pages of the impact study under lock and key? In addition to the impact on the industry, will they take into account the cost of diseases related to exposure to endocrine disruptors in Europe, which was estimated by independent studies to be at between **157 billion and 288 billion euros per year**. The suspense will end on June 15. According to our sources, the final proposal on the criteria for the identification of endocrine disruptors will be presented in a meeting of the College of European Commissioners that day.

Steering Committee Meeting Dates

Steering Committee meeting dates were announced in the spring edition of *Down to Earth*. These dates are always subject to change, so please do visit our website for updated dates and locations. You are most welcome to come and participate! Emails should be addressed to: cog.oso.chapter@cog.ca

SOG Celebrates 5th Anniversary!

Senior Organic Gardeners is beginning its fifth growing season in Ottawa! From two locations in 2012, we were able to grow to nine locations (we currently have seven). In 2016, SOG is gardening at three Ottawa Community Housing locations: Russell Manor, 800 St Laurent, and 1041 Wellington. We'll also be gardening in new places this year, including a Shepherds of Good Hope location in Kanata and two community gardens for seniors in Vanier. Finally, we will be at two sites where aboriginal seniors will be gardening with us – Odawa Friendship Centre and Wabano Aboriginal Health Centre.

Adele McKay, our SOG manager, is going from site to site to help plan the details. We are currently gathering seeds and seedlings, soil, and compost in preparation for planting.

Fundraising has been particularly difficult this year. We are now only \$3000 away from a barebones budget, which is pretty awesome! So many individuals have made wonderful, modest donations; we've also received a generous grant from Community Foundation Ottawa and accumulated proceeds from organic seed sales! We are so thankful to all. This information will all be displayed on our website in the near future.

SOG will be offering short visits to the two seniors locations in Wakefield (where we worked in 2015). We have not achieved sufficient funding, and water availability has become a problem in one location. Adele McKay will be donating seedlings to these seniors (this would bring SOG locations to nine in 2016).

We have been organizing volunteer gardeners to assist Adele with the planting and garden management as a contingency plan in case we have insufficient funds at the end of the season.

Money isn't everything! The love of gardening, as well as the feelings of joy and hope we're able to generate are so important to all of us!

That is really worth sharing!

Visit SOG at www.cog.ca/ottawa/senior-organic-gardeners/

Gardeners' Celebration

A Gardeners' Celebration is in the works to inspire and encourage organic gardeners. The celebration will be held at the Organic Demonstration Garden in the Central Experimental Farm.

Plans include tours of the demo garden, a touch of music to pervade the garden, a Q&A for beginner organic gardeners (with special invites to participants of the Urban Organic Garden Seminars from 2016 and years past), tips for garden photography, a short walk-talk entitled "Why Pollinators Really Matter", and a display of your garden photographs. There will be a prize for the most outstanding photograph, and for the most outlandish garden hat!

We will need volunteers to welcome and guide visitors, post photographs, and (most of all) to help with promotion through posters, web postings, e-newsletter inserts, and other mediums (including word-of-mouth).

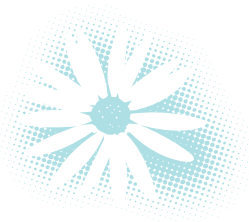
Interested? Let us know: sog@cog.ca

Set aside **Sunday, July 24th** from **1 to 4 pm** to come to the COG Demonstration Garden. Please visit our website to register for the tours, see directions, and to find opportunities to donate to COG OSO's Senior Organic Gardeners Program & the Organic Demonstration Garden.

Register for tours and donate here: www.cog.ca/ottawa/

Stay tuned!





Correction

The March edition of DTE contained an incomplete list of instructors for this year's Urban Organic Gardeners Seminars. Our apologies to **Eveline Lemieux** for the inadvertent omission of her name.

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- That Alterna participated in 236 community events in 2014?

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Organic Farm and Garden Tours

Each year, COG OSO highlights the creative efforts of local organic growers by organizing tours of farms and gardens in the region. These casual events are a lot of fun! Come on out and make new friends, learn a little, and enjoy the beauty that comes from working the land organically. There's no set admission fee, though donations to support COG OSO educational programming are encouraged.

COG OSO 2016 SUMMER TOURS: TWO LOCATIONS, SAME DAY!

Saturday, June 25, 2016

Mark your calendars! COG OSO summer tours will take place on Saturday, June 25, 2016. Things will kick off at 10 am at Josh Biemond's New Care Farms and Upper Canada Creamery. Afterwards (at 2pm), there will be a tour of the new Homestead Organics facility in Morrisburg, ON.

Come experience a certified-organic dairy farm. Tour its innovative yogurt creamery. Bring your own lunch and eat it on the patio. After lunch, tour the new grain-milling, seed and feed preparation facility that Homestead Organics has begun offering to organic farmers in Eastern Ontario.

TIMES & LOCATIONS

10 am: Josh Biemond's New Care Farms and Upper Canada Creamery, 11586 & 11575 Waddell Rd, Iroquois, ON

2 pm: Homestead Organics new facility at 45 Allison Avenue, Morrisburg, ON

Participation by donation to COG-OSO.

Please register by contacting Dick Coote, COG-OSO Farmer Outreach Lead at dcoote@xplornet.com

COG OSO 2ND ROUND OF ORGANIC FARM SUMMER TOURS

Sunday, August 14, 2016

Please join us for two certified-organic farm tours in the Vankleek Hill area on Sunday, August 14.

TIMES & LOCATIONS

10.00 am: Rod Ewing's certified-organic field crop farm, Innisdale Farm & Forest (located about 10 kms south of Vankleek Hill). the address is 1255 Highway 34, K0B1E0 (on the south side of Hwy 34 about 1/2 km, west of the Lochinvar Rd. turnoff).

Participation by donation to COG-OSO. Bring your own lunch, or buy it in Vankleek Hill.

2.00 pm: Justin Reeves' Meadowlark Rise Farm, 420 County Road 10, Vankleek Hill ON, K0B1R0.

These tours will provide great opportunities to see certified organic field crop and vegetable production here in eastern Ontario. Have your questions answered by experienced growers!

Please register by emailing Dick Coote at dcoote@xplornet.com.

<http://cog.ca/ottawa/organic-farm-and-gardentours/>

DTE Reminder

TOB DANFORTH, ORGANIC VEG & HERB INSTRUCTOR FOR COG OSO (5 YRS.)

Tis the season of the Colorado potato beetle: May, June, and early July. Although these insects prefer potato plant leaves, tomato, eggplant, and pepper plant leaves are also on the menu! I have seen them at work on all four plant varieties in various gardens in Ottawa.

Look for the black striped adult beetles, the tan to red/brown larvae, and the bright orange egg clusters under the leaves.

Delaying planting until mid June can help you avoid the bug rush, as the adults are the travellers that deposit eggs, while the larvae stay on the plant and strip it bare. They leave what looks like an umbrella with no fabric.

If you have an infestation, organic defences involve hand picking and squishing them (gloves may help), drowning them in soapy water (dish water may be useful), or spraying them with soap and water (40 parts water to one part soap – a tip from radio gardener Ed Lawrence). Rinse 10 minutes after spraying them, repeating every three days until the beetle population disappears.



Next season, do not plant members of this plant family in the same spot – if the garden is not very large, skip a year. Try other vegetables and herbs instead.

If your seed potatoes or seedlings are far advanced and you must plant, try row

covers immediately when you plant them. Do check each day to be sure you have not created a bug incubator – this happened to me at a community garden. A regimen of hand squishing and spraying every three days with soap and water led to victory, but it was a lot of work. The next season, I planted beans.

An alternative is to plant in containers for one year in a different location. Consider patio potato bags, large pots, box beds, and cold frames.

Note: weak or unhealthy plants invite more bugs. These bugs, like sharks, are a necessary bio service. The first line of organic defence is to keep the soil and plants healthy.



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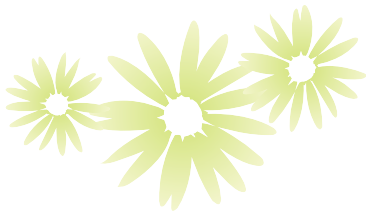
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We encourage like-minded businesses to consider sponsoring our chapter (or any one of its individual programs). Below are the broad benefits associated with sponsorship. We can also tailor rewards to your needs. Please get in touch at cog.oso.chapter@cog.ca

RISING SUN – \$5000

- Hyperlinked logo and company description on the [Thank You to Supporters](#) page on our website
- Advertisement in four issues (one year) of *Down to Earth*, our quarterly newsletter
- Featured mention of gratitude in *Down to Earth*
- Your information booth at [Fall Reflections](#), our annual celebration, and special recognition at the event
- Acknowledgement of your company as a sponsor in a dedicated post on social media
- Program-specific recognition based on your preferred fund designation (e.g. in brochures and posters)

GREEN EARTH – \$2000

- Hyperlinked logo on the [Thank You to Supporters](#) page of our website
- Featured mention of gratitude in *Down to Earth*, our quarterly newsletter
- Advertisement in three issues of *Down to Earth*
- Special recognition at [Fall Reflections](#)
- Acknowledgement of your company as a sponsor in a dedicated post on social media
- Program-specific recognition based on your preferred fund designation (e.g. in brochures and posters)

SILVER STARS – \$1000

- Hyperlinked logo on the [Thank You to Supporters](#) page of our website
- Verbal acknowledgement during [Fall Reflections](#)
- Featured mention of gratitude in *Down to Earth*, our quarterly newsletter
- Advertisement in three issues of *Down to Earth*
- Acknowledgement of your company as a sponsor in a dedicated post on social media

BLUE SKY – \$500

- Hyperlinked logo on the [Thank You to Supporters](#) page of our website for one year
- Advertisement in two issues of *Down to Earth*, our quarterly newsletter
- Verbal acknowledgement during [Fall Reflections](#)

Let's talk!

cog.oso.chapter@cog.ca

Down to Earth, COG OSO's Quarterly E-Newsletter

Canadian Organic Growers Ottawa St. Lawrence Outaouais Chapter

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Deadline for next *Down to Earth*: **September 1, 2016**. Submit articles to the Editor.

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